

Module Title:	TV Producing
Language of Instruction:	English
Credits:	5
NFQ Level:	6
Module Delivered In	2 programme(s)
Teaching & Learning Strategies:	A combination of lectures, tutorials, screenings, practical projects and critiques.
Module Aim:	To equip students with in-depth knowledge of how to originate, develop and produce Factual TV programmes and stories.
Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Demonstrate the tools, techniques and methodologies necessary for identifying TV-worthy stories across various genres.
LO2	Illustrate an in-depth understanding of how to critically watch and break down factual TV in variety of genres.
LO3	Demonstrate an understanding of telling stories through words, visuals and sound.
LO4	Demonstrate editorial judgement regarding news values and production values in news & current affairs programmes.
LO5	Understand the evolving role of news & current affairs in social media environments.
Pre-requisite learning	
Module Recommendations <i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
Incompatible Modules <i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements <i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content

News & current affairs

A day in the life of a newsroom. News values. Production values. Editorial judgement. Writing skills for news (headlines, promos, cues). Writing to pictures & graphics (packages, use of info graphics in TV news). TV news & social media. Dealing with fake news.

Entertainment and Factual Programming

1. Interview styles & techniques for various factual genres. 2. The Taster Tape. 3. The Shooting Script. 4. The Shoot. 5. The Edit Script. 7. Critical Analysis of factual TV. 8. Ethics when shooting reality TV.

Assessment Breakdown	%
Continuous Assessment	60.00%
Project	40.00%

Continuous Assessment

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Practical/Skills Evaluation	Demonstrate editorial judgement and writing skills for a TV news production.	4,5	30.00	n/a
Practical/Skills Evaluation	Taster Tape. Students will be asked to produce a 'Taster Tape' of contributors listed in their Treatment.	1,2,3	30.00	Week 11
Practical/Skills Evaluation	Treatment Students will be asked to create a treatment for a factual TV show.	1,2,3	40.00	Week 13

No Project

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lab/Lecture	Every Week	3.00
Tutorial	Every Week	1.00
Independent Learning Time	Every Week	2.00
Total Hours		6.00

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_EETVM_B	Bachelor of Science (Honours) in TV and Media Production	4	Mandatory
CW_EETVM_D	Bachelor of Science in TV and Media Production	4	Mandatory