

Module Title:	Business Psychology 2
Language of Instruction:	English
Credits:	5
NFQ Level:	6
Module Delivered In	11 programme(s)
Teaching & Learning Strategies:	Lectures; problem-solving exercises - student will work as part of a team and will work together to resolve various business psychology scenarios. Class Discussion/Debate - Students will be encouraged to actively participate in the class sessions which will develop their analytical and communication skills. E-Learning - This module will be supported with on-line learning materials. Self-Directed Independent Learning - the emphasis on independent learning will develop a strong and autonomous work and learning practices.
Module Aim:	The aim of this module is to expand students knowledge to the area of psychology as it is applied to a business context.
Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Analyse the nature and function of groups and describe how group conformity and power can occur the workplace
LO2	Evaluate organisational behavior and the role diversity and culture play in an organisational setting
LO3	Assess the impact both domestic and global societies have in the business environment
Pre-requisite learning	
Module Recommendations <i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
Incompatible Modules <i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements <i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content

1. Introduction to Groups

Definition; reasons for joining a group; categorising groups; group structure; stages of group development; group conformity; group influence on members. -

2. Organisational Behaviour

Definition of organisational behaviour; identify business culture, diversity in the workplace, management v leadership .

3. Business Environment

Business and the environment, role of business in society, society's influence on business, globalisation

Assessment Breakdown

	%
Continuous Assessment	100.00%

Continuous Assessment

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Practical/Skills Evaluation	Students will be asked to work in groups and make a presentation assessing groups, and the role of group power	1	50.00	Week 6
Written Report	Students will be asked to write report on the topic of OB and the business environment	2,3	50.00	Sem 1 End

No Project

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecturer Supervised Learning	12 Weeks per Stage	3.00
Independent Learning Time	15 Weeks per Stage	5.93
Total Hours		125.00

Workload: Part Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecturer Supervised Learning	Every Week	1.50
Independent Learning Time	Every Week	7.50
Total Hours		9.00

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_BBACF_B	Bachelor of Business (Honours) in Accounting and Finance	3	Elective
CW_BBHRM_B	Bachelor of Business (Honours) in Human Resource Management	3	Elective
CW_HHIBU_B	Bachelor of Business (Honours) in International Business	3	Elective
CW_BBBBM_B	Bachelor of Business (Honours) in Management	3	Elective
CW_BBSCM_B	Bachelor of Business (Honours) in Supply Chain Management	3	Elective
CW_BBBUS_D	Bachelor of Business in Business	3	Elective
CW_BBHRM_D	Bachelor of Business in Human Resource Management	3	Elective
CW_BBINB_D	Bachelor of Business in International Business incorporating Double Degree	3	Elective
CW_BPMKT_D	Bachelor of Business in Marketing	3	Elective
CW_BBSCM_D	Bachelor of Business in Supply Chain Management	3	Elective
CW_BBBUS_C	Higher Certificate in Business	3	Elective