

Module Title:	Contemporary TV and Film Analysis
Language of Instruction:	English
Credits:	5
NFQ Level:	8
Module Delivered In	1 programme(s)
Teaching & Learning Strategies:	Students will be taught through a combination of lectures, case studies and screenings.
Module Aim:	This course will investigate contemporary theories and criticism of cinema and/or television from 1960 to the present.
Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Demonstrate a competency in discussing the ways in which film is influenced and shaped by individuals, movements, institutions and technologies
LO2	Identify and analyse the impact of streaming providers on traditional TV and film.
LO3	Engage with questions of ethics and social justice through representations of culture on film
LO4	Competent in developing critical responses to cinematic & TV work based upon aesthetic or cultural values other than the entertainment model
Pre-requisite learning	
Module Recommendations	
<i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
Incompatible Modules	
<i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements	
<i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content

Analysis of Contemporary film and TV

1. Streaming platforms. 2. Challenging Genre Conventions. 3. Labov's concept. 4. Story/Plot. 5. Story beats & intent. 6. Using audience analytics to create contemporary TV. 7. Visual language and narrative devices to make political statements. 8. Under representations in contemporary film & TV.

Assessment Breakdown	%
Continuous Assessment	100.00%

Continuous Assessment

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Short Answer Questions	Identify story beats in given text and explain their purpose	1,2,3,4	50.00	n/a
Presentation	Apply film theory discussed in class to contemporary TV or Film	1,2,3,4	50.00	n/a

No Project

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lab/Lecture	Every Week	3.00
Independent Learning Time	Every Week	2.00
Total Hours		5.00

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_EETVM_B	Bachelor of Science (Honours) in TV and Media Production	8	Mandatory