

Module Title:	Event Sustainability
Language of Instruction:	English
Credits:	5
NFQ Level:	6
Module Delivered In	2 programme(s)
Teaching & Learning Strategies:	Lectures, case studies, field trips, practical work, group based activities and problem based learning and guest speakers.
Module Aim:	The aim of this module is to develop students knowledge, skills and competence in event planning and the sustainability of environmental, societal, economic and cultural impacts of events.
Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Identify sustainable practices across environmental, societal, economic, cultural and other event impact areas.
LO2	Understand how to incorporate and implement sustainable practices into the planning and operations of an event
LO3	Create a Post Event Report on the operational , environmental, economic, societal and other impact areas.
Pre-requisite learning	
Module Recommendations <i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
Incompatible Modules <i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements <i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content

Event sustainability

Sustainable work practices across environmental, societal, community impact, economic impact, cultural and other impact areas. Comply with environmental regulations. Opportunities to improve resource efficiency.

Evaluate the sustainability of events and report on data collected

Post event reporting. Data analysis. Stakeholder communication. Post event survey.

Assessment Breakdown

%

Continuous Assessment

100.00%

Continuous Assessment

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Project	PROJECT 1: Analyse the structure of an existing event from a sustainability perspective; identifying the environmental, societal, economic and cultural legacies created by this event. Weighting: 30%	1	30.00	Week 7
Project	PROJECT 2: Case Study: taking the event analysed in Project 1, develop a new strategy of how the event could be improved from a sustainability perspective. Develop a plan of how this could be implemented and then measured following the event.	2,3	70.00	Week 13

No Project

No Practical

No End of Module Formal Examination

Continuous Assessment

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Project	PROJECT 1: Analyse the structure of an existing event from a sustainability perspective; identifying the environmental, societal, economic and cultural legacies created by this event. Weighting: 30%	1,2,3	30.00	Sem 1 End
Project	PROJECT 2: Case Study: taking the event analysed in Project 1, develop a new strategy of how the event could be improved from a sustainability perspective. Develop a plan of how this could be implemented and then measured following the event.	1,2,3	70.00	Week 11

No Project

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	12 Weeks per Stage	3.00
Independent Learning Time	15 Weeks per Stage	5.93
Total Hours		125.00

Workload: Part Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	12 Weeks per Stage	1.50
Independent Learning Time	15 Weeks per Stage	2.97
Total Hours		62.50

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_BWTEM_B	Bachelor of Science (Honours) in Tourism and Event Management	4	Mandatory
CW_BWTEM_D	Bachelor of Science in Tourism and Event Management	4	Mandatory