

Requirements
This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.

No requirements listed

# BUSS H2712: Economic Policy

|                                |   | 4XI     | University  |   |  |
|--------------------------------|---|---------|---|---|--|
| Module Title:                  |   |         | Economic Policy   |   |  |
| Language of Instruction:       |   | ո։      | English   |   |  |
| Credits:                       |   | 5       |   |   |  |
| NFQ Level:                     |   | 6       |   |   |  |
| Module Deli                    | vered In  |         | 3 programme(s)  |   |  |
| Teaching & Strategies:         | Learning  |         | Class will be led by lecturer and encourage class participation. Use of reports and videos etc. to reinforce learning, encourage debate, and develop students' analytical abilities.  |   |  |
| Module Aim                     | :   |         | To build upon the micro and macroeconomic foundations provided in Year 1 Macroeconomics. To provide students with a good understanding of Managerial Economics at the level of the firm and of Economic Policy as it applies to the key sectors of the Irish Economy. |   |  |
| Learning Ou                    | utcomes   |         |   |   |  |
| On successf                    | ul completion   | n of th | is module the learner should be able to:  |   |  |
| LO1                            |   |         | luate the fundamental determinants of economic growl land's economic experiences.   | th across international economies and be able to draw |  |
| LO2                            | Reflect on  | and e   | valuate Macroeconomic Policy at a National level.   |   |  |
| LO3                            | Display a knowledge of the economic policies which have been implemented in Ireland over the past four decades. |         |   |   |  |
| Pre-requisit                   | e learning  |         |   |   |  |
| Module Rec                     |   |         | tical skill) that is recommended before enrolment in th   | is module.  |  |
| 5897 EC                        |   | EC      | ON H1704  | Economics 1   |  |
| Incompatible These are m       |   | h have  | e learning outcomes that are too similar to the learning  | outcomes of this module.                              |  |
| No incompatible modules listed |   |         |   |   |  |
| Co-requisite Modules           |   |         |   |   |  |
| No Co-requis                   | site modules  | listed  |   |   |  |



## **BUSS H2712: Economic Policy**

## **Module Content & Assessment**

## **Indicative Content**

• Theories of economic growth • Irish Economic Growth Performance • History of Ireland's economic growth • Lessons from the Irish Experience • Economic Policies to promote growth • Globalisation and World Economic Growth • Trends in World Economic Growth: Convergence and Divergence between rich and poor countries

• Rational for Government intervention • Size of Government • Economic and political factors • Public Expenditure • State-owned Enterprises and Privatisation

## Population, Employment and Unemployment

• Demography and Employment • Level and trend in population • Components of change • Age structure • Population forecasts • Regional patterns of population change • Emigration • Labour force and employment • Participation rates • EU comparisons

Level and structures of expenditure and taxation • Borrowing and national debt • Taxation policy • Economic impact of expenditure and taxation

### Monetary and Exchange Rate Policy

• International Trade • Balance of Payments and Exchange Rates • Ireland and EMU

Sectoral Policies in an Open Economy
• Industrial Policy in Ireland – DFI, Indigenous Growth, Sectoral and size pattern of manufacturing • Determinants of competitiveness • Impact of EC policies - Regional Policy

| Assessment Breakdown             | %      |
|----------------------------------|--------|
| Continuous Assessment            | 30.00% |
| End of Module Formal Examination | 70.00% |

| Continuous Assessment |                                |                      |               |                    |  |
|-----------------------|--------------------------------|----------------------|---------------|--------------------|--|
| Assessment Type       | Assessment Description         | Outcome<br>addressed | % of<br>total | Assessment<br>Date |  |
| Essay                 | Essay on Irish Economic Policy | 1,2,3                | 30.00         | n/a                |  |

| No Project |  |  |
|------------|--|--|
|            |  |  |
|            |  |  |

No Practical

| End of Module Formal Examination |                        |                      |               |                 |  |
|----------------------------------|------------------------|----------------------|---------------|-----------------|--|
| Assessment Type                  | Assessment Description | Outcome<br>addressed | % of<br>total | Assessment Date |  |
| Formal Exam                      | Final Exam             | 1,2,3                | 70.00         | End-of-Semester |  |

SETU Carlow Campus reserves the right to alter the nature and timings of assessment



# BUSS H2712: Economic Policy

## Module Workload

| Workload: Full Time  |                       |                                       |  |
|----------------------|-----------------------|---------------------------------------|--|
| Workload Type        | Frequency             | Average Weekly<br>Learner<br>Workload |  |
| Lecture              | 12 Weeks<br>per Stage | 3.00                                  |  |
| Independent Learning | 15 Weeks<br>per Stage | 5.93                                  |  |
|                      | Total Hours           | 125.00                                |  |

| Workload: Part Time  |                       |                                       |
|----------------------|-----------------------|---------------------------------------|
| Workload Type        | Frequency             | Average Weekly<br>Learner<br>Workload |
| Lecture              | 12 Weeks<br>per Stage | 1.50                                  |
| Independent Learning | 15 Weeks<br>per Stage | 2.97                                  |
|                      | Total Hours           | 62.50                                 |

## Module Delivered In

| Programme Code | Programme  | Semester | Delivery |
|----------------|--|----------|----------|
| CW_BWBUS_B     | Bachelor of Business (Honours) Options: in Business or Digital Marketing | 4        | Elective |
| CW_BWBUS_D     | Bachelor of Business Options: Business or Digital Marketing              | 4        | Elective |
| CW_BWBUS_C     | Higher Certificate in Business   | 4        | Elective |