Module Title:	Media Arts
Language of Instruction:	English

Credits:	5

NFQ Level:	7

Module Delivered In	[2 programme(s)](#)

Teaching & Learning Strategies:	Blended and E-Learning /workshops / fieldwork/location/class discussion/ screenings, and digital lab. Blended learning strategies will entail the use of electronic platforms such as Blackboard to provide on- line learning materials. Workshops will generate and develop ideation and production of creative collaborative work using audio-visual and performative interactive methods as appropriate. Post production and resolution of creative project developed in the digital lab.

Module Aim:	This module aims to develop students' range of creative and collaborative practices in media arts as a dynamic and significant area of contemporary art. It builds on learner knowledge and skills acquired in Stage 2, Art & The Moving Image, Video Editing and also Stage 3, Collaborative Exhibition Practices and Themes in Contemporary Art. Applying a production company model the module will facilitate learners to develop roles aligned with their main studio elective in expanded practices or painting practices. The module will take the learners through step by step the pre-production, production and post production of a collaborative film essay, experimental fiction, experimental documentary or audio-visual installation developed through the learners' self-direction and creative focus. The module aims to help learners develop important creative and professional skills in terms of creative contribution to a larger project, collaboration and group commitment. The module aims to expand the creative range of learners understanding of interdisciplinary practices in contemporary art.

Learning Outcomes	
On successful completion of this module the learner should be able to:	
LO1	To identify a creative theme to develop as a collaborative group and to describe its connection to other contemporary art and audio-visual work. Differentiate and categorize the various roles and stages of the production process.
LO2	Demonstrate the importance of analytical discussion, critical interpretation and empathetic responses during the creative process and realization of their group project.
LO3	Apply their individual and accumulative skills (painting, drawing, making, prop building, scenography, photography, sound, performance, editing) to the realization of a group production.

Pre-requisite learning
Module Recommendations   *This is prior learning (or a practical skill) that is recommended before enrolment in this module.*
No recommendations listed
Incompatible Modules   *These are modules which have learning outcomes that are too similar to the learning outcomes of this module.*
No incompatible modules listed
Co-requisite Modules
No Co-requisite modules listed
Requirements   *This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.*
No requirements listed

Module Content & Assessment

Indicative Content
Development Wk 1&2 :Creative ideation. Expand a range of creative ideas and possibilities for the group project through workshops.
Pre -Production Wk 3:Defining the project parameters. Planning and mapping creative roles.
Production Wk 4-8: Assemble and accumulate material.
Post Production Week 9-11: Editing, assembling, titling and completion of creative project
Presentation Wk 12: Presentation, documentation of completed project and reflection.

Assessment Breakdown	%
Continuous Assessment	100.00%

Continuous Assessment				
Assessment Type	*Assessment Description*	*Outcome addressed*	*% of total*	*Assessment Date*
Portfolio	Research Portfolio: Creative ideation and research development in specific area of learner interest within the overall context of the group project.	1,2,3	25.00	n/a
Reflective Journal	Weekly Learning Journal	1,2,3	15.00	n/a
Project	Creative Project: Film essay, experimental fiction, documentary or moving image installation or Sound installation depending on groups creative self-direction and focus.	1,2,3	60.00	n/a

No Project

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
Workload Type	*Frequency*	*Average Weekly Learner Workload*
Lecturer Supervised Learning	Every Week	2.00
Lab/Lecture	Every Week	2.00
Independent Learning Time	Every Week	4.00
	Total Hours	8.00

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_AWART_B	[Bachelor of Arts (Honours) in Art](#)	6	Mandatory
CW_AWART_D	[Bachelor of Arts in Art](#)	6	Mandatory