

Module Title:	Video Editing
Language of Instruction:	English
Credits:	10
NFQ Level:	6
Module Delivered In	2 programme(s)
Teaching & Learning Strategies:	Lectures / Tutorials / Practicals. Primarily this core subject assumes that the student will have only limited experience in Video Editing environment. The project starts with a detailed brief and introduction session and is followed by workshops and class discussion. The strategy is characterized as "learning through doing" in that the student is guided and supported through the process of skills acquisition and creative conceptualization both as individual students and as a class.
Module Aim:	This is a project based module focusing on encouraging the students to develop their skills in video editing, the creative process of video production and the broad spectrum of motion design.
Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Demonstrate a knowledge of applying design principles to video production
LO2	Be able to demonstrate technical skills in video production and editing
LO3	Be able to make informed decisions concerning the design ideations and developments within moving image design from ideation to production,
LO4	Be able to integrate theoretical knowledge into practical processes of video production and editing
LO5	Demonstrate a knowledge of visual storytelling through moving image.
Pre-requisite learning	
Module Recommendations	
<i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
Incompatible Modules	
<i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements	
<i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content

Promotional Video

Create a short vignette video as a promotional video for a Creative, Company or Product. Research the chosen subject. Work through the video design process. Create a storyboard. Your storyboard must include a variety of compositional techniques. Your finished video can be in full colour, black and white or it can be animated using objects or drawing. The approach you take must reflect the visual identity of the subject you have selected. Document the three stages of the creative video design process: pre-production, production, post-production to design your video. A vignette is a scene in a video. It might focus on a single moment, or it may be a series of short moments in a film. A vignette is a French word for a snapshot or a glimpse. A vignette differs from a full-length video in that it doesn't include all the elements of the story.

Assessment Breakdown

%

Project

100.00%

No Continuous Assessment

Project

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Project	The projects start with a detailed brief and introduction session and is followed by workshops and class discussion. The strategy is characterized as "learning through doing" in that the student is guided and supported through the process of skills acquisition and creative conceptualization both as individual students and as a class.	1,2,3,4,5	100.00	n/a

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	Every Week	6.00
Total Hours		6.00

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_AWART_B	Bachelor of Arts (Honours) in Art	3	Mandatory
CW_AWART_D	Bachelor of Arts in Art	3	Mandatory