

<b>Module Title:</b>	French III
<b>Credits:</b>	10
<b>NFQ Level:</b>	7
<b>Module Delivered In</b>	<a href="#">3 programme(s)</a>
<b>Teaching &amp; Learning Strategies:</b>	Lectures; problem-solving exercises - student will work as part of a team and will work together to resolve various business scenarios through French. Class Discussion/Debate - Students will be encouraged to actively participate in the class sessions which will develop their analytical and communication skills. E-Learning - It is envisaged that the module will be supported with on-line learning materials. Self-Directed Independent Learning - the emphasis on independent learning will develop a strong and autonomous work and learning practices.
<b>Module Aim:</b>	The aim of this module is to build on language within the workplace, as introduced in previous modules. Students will also improve their oral and written comprehension and fluency with presentations in both a general and professional context. Students will be introduced to a range of themes in international communication such as ordering, delivery, complaints and problem solving. Students will also improve their oral expression and comprehension in addition to their grammar usage.
<b>Learning Outcomes</b>	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Deliver more detailed prepared presentations in French in both a general and business context.
LO2	Demonstrate the ability to deal with more complex business transactions in both written and oral form.
LO3	Synthesize and summarise specialised texts and documentation in French.
LO4	Demonstrate a deeper understanding of more advanced grammatical structures in written and oral contexts.
LO5	Extract the main ideas and take notes on a variety of audio material.
<b>Pre-requisite learning</b>	
<b>Module Recommendations</b> <i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
<b>Incompatible Modules</b> <i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
<b>Co-requisite Modules</b>	
No Co-requisite modules listed	
<b>Requirements</b> <i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

## Module Content & Assessment

### Indicative Content

#### 1. General Language Skills:

Reading comprehensions and extracting factual information from a variety of texts; reporting speech; writing descriptive introductory texts about companies; asking for and supplying quotations (written form); reading brief news articles; completing business documentation (form-filling, letter writing).

#### 2. Oral & Listening Skills:

Practising negotiating and discussion skills; performing a range of complex work-related tasks (by phone and face-to-face) using appropriate styles and registers; presenting a product (description of form and function); describing a product advertisement; role plays and case scenarios.

#### 3. Grammar/Use of French:

Grammar topics studied should include: comparative and superlative structures; interrogative structures; advanced negative structures; relative pronouns; linking structures (conjunctions); indirect speech; expressing cause and consequence.

#### 4. Business and Commercial French:

Business presentations; meetings (negotiations - arguing in favour of/against something/someone); intercultural relations; business report writing; business contracts; writing a letter of complaint.

Assessment Breakdown	%
Continuous Assessment	50.00%
End of Module Formal Examination	50.00%

### Continuous Assessment

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Oral Examination/Interview	French Oral Presentation/Interview	1,2,4,5	20.00	Sem 2 End
Other	Class-based assessments and assignments	2,3,4,5	30.00	n/a

No Project

No Practical

### End of Module Formal Examination

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Formal Exam	End-of-Semester Final Examination	2,3,4	50.00	End-of-Semester

ITCarlow reserves the right to alter the nature and timings of assessment

**Module Workload**

<b>Workload: Full Time</b>		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecturer Supervised Learning	Every Week	3.00
Independent Learning Time	Every Week	4.00
Total Hours		7.00

<b>Workload: Part Time</b>		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	Every Week	1.50
Independent Learning Time	Every Week	5.50
Total Hours		7.00

**Module Delivered In**

<b>Programme Code</b>	<b>Programme</b>	<b>Semester</b>	<b>Delivery</b>
CW_HHMKT_B	<a href="#">Bachelor of Business (Honours) in Marketing</a>	4	Elective
CW_HHMKT_B	<a href="#">Bachelor of Business (Honours) in Marketing</a>	3	Elective
CW_BRLMB_B	<a href="#">Bachelor of Business(Honours) in Management</a>	3	Elective