DIGT H1601: Introduction to Video Production

Module Title:	Introduction to Video Production
Language of Instruction:	English

Credits:	10

NFQ Level:	6

Module Delivered In	No Programmes

Teaching & Learning Strategies:	A combination of tutorials, practicals and projects will be used to assess this module. Particular emphasis will be placed on active learning, with a focus on project-based assessment. Students will work in groups and individually in carrying out practical assignments.

Module Aim:	The aim of this course is to give students a practical introduction to the production process. Beginning with digital photography, students will move towards capturing moving images and video editing. 'Introduction to Video Production' will provide students with a strong foundation in professional video production workflows and technical skills. It will focus heavily on video post-production skills, providing a strong foundation in industry-standard software.

Learning Outcomes	
On successful completion of this module the learner should be able to:	
LO1	Demonstrate an understanding of the fundamentals of digital photography, and the ability to use their technical skills in a creative way. The fundamentals of photography will be taught with a view to moving towards videography.
LO2	Show an ability to operate industry-standard post-production software.
LO3	Show an understanding of the production and post production processes through practical assessments.
LO4	Demonstrate technical and creative competence, individually or as part of a group to achieve course objectives.
LO5	Working as part of a group, develop a video production(s) that illustrates fundamental skills related to the area.

Pre-requisite learning
Module Recommendations *This is prior learning (or a practical skill) that is recommended before enrolment in this module.*
No recommendations listed
Incompatible Modules *These are modules which have learning outcomes that are too similar to the learning outcomes of this module.*
No incompatible modules listed
Co-requisite Modules
No Co-requisite modules listed
Requirements *This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.*
No requirements listed

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Module Content & Assessment

Indicative Content
Creative Digital Photography Students will be taught creative digital photography techniques. On completion, they will understand the elements of exposure - ISO, Aperture and Shutter Speed. Through continual assessment, students will exhibit their creativity and understanding of these elements in creative photographic exercises.
Editing Skills - Post production techniques. Upon completion, students will understand the fundamental skills in editing. They will be able to: Set up projects - Link or import media - Splice in / overwrite onto timeline - Work with media on the timeline - Create basic titles - Understand basic transitions and effects - Basic Export settings.
Practical Video Production Students will understand the basic functions of a video camera and learn to achieve balanced exposure. This module will examine the concepts of image composition and basic camera movements and set-ups.

Assessment Breakdown	%
Continuous Assessment	40.00%
Project	20.00%
Practical	40.00%

Continuous Assessment

Assessment Type	*Assessment Description*	*Outcome addressed*	*% of total*	*Assessment Date*
Other	Each student will be required to complete a number of group assignments as part of the assessment of this module. Continual Assessments will be designed to develop skills in all areas of video production. Assignments will be planned during class time, but may be completed outside of college hours. Each student will be expected to participate fully in all classes and location shoots and to contribute significantly to their group.	3,4,5	40.00	n/a

Project

Assessment Type	*Assessment Description*	*Outcome addressed*	*% of total*	*Assessment Date*
Project	Students will be introduced to videography through the key concepts of photography. A creative photography assignment will assess technical and creative skills as defined in learning outcomes.	1,4	20.00	Week 6

Practical

Assessment Type	*Assessment Description*	*Outcome addressed*	*% of total*	*Assessment Date*
Practical/Skills Evaluation	Practical examination(s) in post-production software will assess the degree to which the student has achieved the skill, competencies and knowledge as defined in the learning outcomes.	2,4	40.00	n/a

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

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Module Workload

Workload: Full Time		
Workload Type	*Frequency*	*Average Weekly Learner Workload*
Laboratory	Every Week	2.00
Laboratory	Every Week	1.00
Estimated Learner Hours	Every Week	2.00
	Total Hours	5.00