

Module Title:	Introduction to Media Production
Language of Instruction:	English
Credits:	15
NFQ Level:	6
Module Delivered In	No Programmes
Teaching & Learning Strategies:	A combination of tutorials, demonstration of studio equipment and production techniques, screening of studio-based and single camera programming, skills workshops/exercises and group project work, will be used.
Module Aim:	The aim of the module is to provide students with the necessary skills and knowledge to understand multi-camera and single camera production processes.
Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Conceive, formulate and participate in the development of ideas for both studio and location programming.
LO2	Demonstrate knowledge of the studio and location production processes
LO3	Use practical skills to plan productions and work competently as part of a multi-disciplinary team.
LO4	Contribute positively, both autonomously and as a member of a team, and work ethically and professionally.
LO5	Reflect on and evaluate the context in which multi-camera and single camera production environments operate.
Pre-requisite learning	
Module Recommendations <i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
Incompatible Modules <i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements <i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content

Studio skills

Studio skills and knowledge. Conceive and formulate TV formats. Roles in studio production

Location Skills

Shooting on Location. Writing and conceiving single camera productions Single camera roles Coverage and continuity

Planning and pre-production

Scheduling and planning for studio and location shoots Pre-production skills and checklists Risk assessments Health and safety

Visual language and grammar of the shoot

Aesthetics and visual structure

TV and Media industries

Business of TV and media Funding and resources broadcasters and support agencies

Legal and ethical issues

Legal issues for TV and media production Copyright and clearances Editorial policy and compliance

Assessment Breakdown

	%
Continuous Assessment	30.00%
Project	70.00%

Continuous Assessment

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Presentation	Pitching exercise	1,4,5	15.00	Week 5
Other	Visual exercise/Storyboards	2,4,5	15.00	Week 24

Project

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Project	As Live studio production	1,2,3,4,5	35.00	Sem 1 End
Project	Single camera location production	1,2,3,4,5	35.00	Week 30

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Laboratory	Every Week	4.00
Tutorial	Every Week	1.00
Estimated Learner Hours	Every Week	2.00
Total Hours		7.00

