

MEDI H2601: Single Camera Video Production

	-	University			
Module Title:		Single Camera Video Production			
Language of Instruction:		English			
Credits:	10				
NFQ Level: 6					
Module Delivered In		No Programmes			
Teaching & Learning Strategies:		There will be a combination of tutorials, demonstrations, screenings, practical workshops, production exercises and group discussion/critiques. Students will enhance their skills through project based learning and analysis of their practical work.			
Module Aim:		The aim of this module is to instil fundamental skills in single camera video production. While this module primarily focuses on camera and editing techniques, it also aims to develop and improve student's skills in the varying roles of a basic production crew. From conception to completion, students will create a number of video productions, culminating at the end of the academic year in a production for a specified audience.			
Learning Ou	utcomes				
On successf	ful completion of t	his module the learner should be able to:			
LO1	Competence in camera and editorial skills in video production.				
LO2	Enhanced preproduction skills.				
LO3	Enhanced postproduction skills.				
LO4	Further and enhanced scriptwriting knowledge and skills.				
LO5	Ability to evaluate the process, the finished production and their role(s) through critical analysis				
Pre-requisit	e learning				
	commendations learning (or a prac	ctical skill) that is recommended before enrolment in this module.			
No recomme	endations listed				
Incompatible Modules These are modules which have learning outcomes that are too similar to the learning outcomes of this module.					
No incompatible modules listed					
Co-requisite	e Modules				
No Co-requisite modules listed					
Requiremer This is prior		ctical skill) that is mandatory before enrolment in this module is allowed.			

Introduction to Video Production



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Module Content & Assessment

Indicative Content

Module Content & Assessment

Students will learn the concepts, procedures and technical skills required to produce varying content for television (shot on a single camera). There will be extended hands on tuition, alongside demonstrations and workshops using the college equipment. Particular attention will be paid to the development of skills in camera work and editing. Students will develop a solid grounding in the various roles in a basic production crew; scriptwriter, director, producer, camera, sound, grip and editor. A greater understanding of the language of television shall also be developed as the students will partake in activities throughout the module. • Camera and lighting workshops • Audio production workshops • Editorial workshops • Script development and analysis • Pre-Production Planning • Post Production • Assess the completed production and their role within through critical analysis

Tutorials, Discussions and Screenings

Through formal lectures, screenings and discussions students will develop an awareness of the theory side and an ability to critically evaluate various productions.

Practical workshops, demonstrations and tutorials

Through practicing what they learn in tutorials and demonstrations, students will learn and apply the varying technical skills to operate video/audio recording equipment, and editing software.

Seminars, presentations, screenings and group discussions/critique Students will study, view, discuss, present and debate varying production content.

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Idea/Concept Generation

Students will learn to formulate ideas and draft scripts for varied projects.

Production Crew

Students will learn to interact and interrelate as part of a production groups, and in doing so learn the language of television.

Critical Evaluation

Students cognitively learn from assessing their productions and their role within through reflective, critical analysis.

Assessment Breakdown	%	
Continuous Assessment	20.00%	
Project	80.00%	

Continuous Assessment

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date			
Practical/Skills Evaluation	Production Exercises	1,2,3,4,5	20.00	n/a			

Project Assessment Type Assessment Description Outcome % of Assessment addressed total Date Project Group Production 1,2,3,4 40.00 n/a Project Individual Critical Evaluation 5 20.00 n/a Project **Progress Reports** 1,2,3,4 10.00 n/a Pitch/Presentation Project 2,4 10.00 n/a No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment



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Module Workload

Workload: Full Time						
Workload Type	Frequency	Average Weekly Learner Workload				
Laboratory	Every Week	2.00				
Tutorial	Every Week	1.00				
Estimated Learner Hours	Every Week	4.00				
	Total Hours	7.00				