Module Title:	Project (TV & Media Production)
Language of Instruction:	English

Credits:	20

NFQ Level:	8

Module Delivered In	No Programmes

Teaching & Learning Strategies:	The lecturer(s) in consultation with the student(s) will determine the nature, title and scope of the project. Where projects are semesterised, student(s) will undertake two projects. The lecturer(s), in a supervisory role, will meet with the student(s) weekly to assess and advise on an ongoing basis.

Module Aim:	The aim of the project is to provide the student with the opportunity to apply the knowledge and skills developed on the programme to execute a project following a predetermined brief and in doing so extend the student's experience in communication, project development and management. To advance the students' research skills and strengthen their ability to apply research to a given project

Learning Outcomes	
On successful completion of this module the learner should be able to:	
LO1	Devise, formulate, develop, execute and manage an industry level media project making use of a wide range of resources.
LO2	Compile a professional file / log / report of the project.
LO3	Make interactive verbal presentations to peers, academic staff and industry professionals
LO4	Justify and validate a project, script, production or thesis/dissertation.
LO5	Draw reasonable and objective conclusions from the processes described above.

Pre-requisite learning	
Module Recommendations *This is prior learning (or a practical skill) that is recommended before enrolment in this module.*	
No recommendations listed	
Incompatible Modules *These are modules which have learning outcomes that are too similar to the learning outcomes of this module.*	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements *This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.*	
No requirements listed	

Module Content & Assessment

Indicative Content

Elective Options
In consultation with their supervisor students will, at an early stage, prepare and draft a detailed specification of the work to be carried out. This will include: • Mission statement/proposed vision of the objectives to be achieved. • List of publications/resource materials to be researched and surveyed. • Suggestions on contacts to be made with external bodies and personnel. • Outline of approach, processes, research and work to be undertaken. • Suggestions on how the outcome of the work could be validated. • Where necessary, risk assessment will be carried out under health and safety regulations to minimize such risks. The lecturer, on completion and review of this stage, will approve the final project specification. The choice of project will include the following: • Television Studio Production (One Semester) - minimum of eight students required. Must act as crew only. • Video Production – Fiction / Non-fiction (One Semester) - minimum of four students required. Must act as crew only. • Documentary – Non-fiction (One Semester) - minimum of three students required. Must act as crew only. • Script – Feature Length (Year Long), Other (One Semester) - individual Work • Dissertation/Thesis – 20,000 word (Year Long), 10,000 word (One Semester) - individual work. • Other Appropriate Discourse - group or individual work.

Production (50%)
Production - (Television, Video, Documentary) As production is group based, projects will run for one semester only. Supervision of Project Work One lecturer will coordinate overall project work and will supervise the agreed project briefing with each group. Production File: Students will maintain a weekly record of their progress. This record (production file) will contain evidence of project evolution, a list of references consulted, contacts made with others both inside and outside the college, any design or analytical work carried out, minutes of meetings held and any other project work undertaken. Files should be submitted weekly to project supervisors for inspection. Pitch: During week 3 students will be expected to make a formal pitch, of a predetermined duration, to staff and/or industry professionals on their projects. This is to be done through PowerPoint. Production File: On week 11 or 22 students will have completed all production. Students will be expected to submit their completed production file. The file is to include the following; • Proposed vision/Mission statement/Idea background. • Synopsis. • Structure. • Treatments. • Character/contributor profiles. • Scripts/Screenplays – Cumulative drafts. • Visual treatments. • Production designs. • Storyboards. • Shot description lists. • Shot lists. • Running orders. • Shooting schedules. • Production stills. • Edit decision lists. • Location decisions. • Risk assessments. • Equipment decisions. • Budget breakdowns. • Minutes of meetings held. • Detailed list of all contributors to production. • All research carried out throughout production. Critical Evaluation:• On week 12 or 24 a reflective critical evaluation/analysis of the production is to be submitted by each student. • Word count of critical analysis is 2000 minimum and will be word-processed using font Times New Roman, size 12, and 1.5 line spacing. • When referencing, the Harvard method is to be implemented. • Students will be advised about the college regulations on plagiarism and about the seriousness of breaching these regulations. • Submissions after these deadlines will not be assessed.

Dissertation/Thesis (50% or 100%)
Dissertations/Thesis electives may run semester long or year long with appropriate word count. Year-long: 20,000 words max. One Semester: 10,000 words max. One lecturer will coordinate overall project work and will supervise the agreed project briefing with each student. Progress Recording: Students will meet with their supervisor on a weekly basis. Progress will be closely monitored, with students required to submit early drafts of sections of writing as requested. Supervising lecturer will set specific deadlines for sections of work to be completed. Any contact made with individuals or organisations inside or outside the college for the benefit of the dissertation will be approved by the supervising lecturer before contact is made. Upon completion of the dissertation, the student may be requested to present their findings to a panel of lecturers. Guide Schedule: In addition to the activities outlined above, students may be required to make oral presentations on their project. It is expected that the final written report will be completed by weeks 11 or 22 respectively. The report will be limited to 10,000 or 20,000 words, exclusive of the title page, references and appendices. The report will be word processed using font Times New Roman, size 12, and 1.5 line spacing. Pages not adhering to these criteria and exceeding these limits will not be assessed. Preliminary Pages: The general order of preliminary pages is as follows; • Title. • Declaration. • Abstract. • Acknowledgements (optional). • Table of Contents. • List of Illustrations, tables and figures. • Glossary. • List of Abbreviations. Main Body: The main body of a dissertation has chapter presented in the following order; • Abstract: Brief synopsis of the entire dissertation with the purpose of giving the reader an overview of the content of the dissertation. • Introduction: Context of the research, rationale, research hypothesis or question, aims and objectives. • Chapter 1 - Literature Review: Review of the literature and theoretical perspective informing the research.• Chapter 2 - Research Methods: Must include a synopsis of the methods of research available and a justification of methods chosen for this study. (i.e. qualitative or/and quantitative analysis.)• Chapter 3 - Discussion: Overview of results. Detailed discussion of results. Discussion, analysis and review of the results in relation to the wider context you discussed earlier.• Conclusion: Main points that have emerged and what they mean for your field.• Reference List & Bibliography: Harvard style citations and referencing must be used throughout.• Appendices: Tables (other than those integrated into the text). Illustrations. Graphs. Glossary. List of abbreviations. Samples of research documents, i.e. Questionnaires. Text generated but not appropriate to use in the main body such as transcriptions of interviews. Appendices are usually listed alphabetically using capital letters, A,B,C.• Each chapter may have sub-sections devoted to specific parts of the research work, indicated by sub-heading. These might also help to structure each section of work.

Script (50% or 100%)
Script electives may run semester long or year long with appropriate word/page count. One lecturer will coordinate overall project work and will supervise the agreed project briefing with each student. Records: Students will maintain a weekly record of their progress. This record will contain a list of references consulted, contacts made with others both inside and outside the college, any analytical work carried out and any other project work undertaken. Records and progress updates should be submitted weekly to project supervisor for inspection. Overall Schedule: During week 11 or 22, students will be expected to submit to their supervisor their final draft script. In addition all evidence of research and associated work carried out throughout the scripts' evolution in a separate document. This document is to be be word-processed using font Times New Roman, size 12, and 1.5 line spacing. When referencing, the Harvard method is to be implemented. Students will be advised about the college regulations on plagiarism and about the seriousness of breaching these regulations. Submissions after these deadlines will not be assessed.

Other Appropriate Discourse (50% or 100%)
Alternative, appropriate project choices may be explored. Lecturers will analyse and adjudicate such proposals and make their decision based on viability and validity. These can include group or individual proposals and may run year-long or semester-long.

Assessment Breakdown	%
Project	100.00%

No Continuous Assessment

Project

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Project	As per Project Descriptions	1,2,3,4,5	100.00	n/a

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
Workload Type	*Frequency*	*Average Weekly Learner Workload*
Project	Every Week	4.00
Independent Learning Time	Every Week	6.00
	Total Hours	10.00