

Module Title:	Foundations of Sport Management
Language of Instruction:	English
Credits:	10
NFQ Level:	6
Module Delivered In	No Programmes
Teaching & Learning Strategies:	Learners will be exposed to theory and practice of sports management through exposure to and study of academic materials (texts, journals etc.) and industry practice materials (case studies, live case examples, industry reports etc.). Classes will be tutorial in nature where learners will be expected to actively engage with module materials (online & offline), problem solving exercises and participate in class discussion and debate. Learners will be encouraged to self-reflect.
Module Aim:	This module aims to introduce learners to the study of management and the application of a broad array of management theories and practices to a sporting context.

Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Demonstrate a knowledge and application of the key functions of management
LO2	Display an understanding of the nature of management and the characteristics, roles and skills of managers
LO3	Identify and evaluate the forces that exist in the business (sports) environment
LO4	Apply key management theories, tools and techniques used in the management process
LO5	Display an understanding of the nature of volunteerism and the management of volunteers in a not-for-profit (sporting) context

Pre-requisite learning	
Module Recommendations <i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
Incompatible Modules <i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements <i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content
Introduction to Management Definition of management; Introduction to functions (PLOCS); Levels of management; Management roles, skills & characteristics; Types of businesses
Contributors to Management Theory Management theories; Critical comment on management theories
The Business Environment Definition & Importance of understanding the business environment; Macro & Task forces; SWOT, PESTEL; Entrepreneurship & small business
Planning and Decision Making Definitions of planning; Levels of planning; Strategic planning process; The decision making process; Management by objectives; Barriers to planning
Leading and Leadership Definitions of Leadership; Theories of Leadership; Leadership styles
Organising and Controlling Organising defined; Organisational structures; Nature and purpose of control; Types of organisational control
Communication Define communication & importance for management; Communication process; Barriers to effective communication; Types of Communication; Dealing with conflict
Motivation Define motivation; Describe key concepts/theories of motivation; team building; motivation & sports management
Volunteering & HRM Define volunteerism; Nature of volunteerism; Individual & organisational perspectives of volunteering; Challenges & Barriers of Volunteering; Define Human Resource Management, HRM activities; Process of recruitment & selection of volunteers
Current Management Issues Ethics and Social Responsibility; Managing change; Workplace Diversity

Assessment Breakdown	%
Continuous Assessment	60.00%
End of Module Formal Examination	40.00%

Continuous Assessment				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Other	Learners will be required to demonstrate achievement of the learning outcomes through continuous assessment work. This work may take the form of an essay, exam, reflection, project, presentation, but not limited to these formats. Assessments will take place in Term 1 and Term 2.	1,2,3,4	60.00	n/a

No Project

No Practical

End of Module Formal Examination				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Formal Exam	3 Hour written examination	1,2,3,4,5	40.00	End-of-Semester

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	30 Weeks per Stage	2.00
Estimated Learner Hours	30 Weeks per Stage	3.67
Total Hours		170.00

