

<b>Module Title:</b>	Business Management
<b>Language of Instruction:</b>	English
<b>Credits:</b>	10
<b>NFQ Level:</b>	6
<b>Module Delivered In</b>	<a href="#">1 programme(s)</a>
<b>Teaching &amp; Learning Strategies:</b>	This module will be delivered through a combination of 'traditional' lectures and a range of student centred learning activities including enquiry based, experiential, and group learning activities.
<b>Module Aim:</b>	To introduce students to the study of management.
<b>Learning Outcomes</b>	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Assess the role of the manager and the nature of management
LO2	Evaluate the contribution of key management writers and be able to critically comment on the theories
LO3	Analyse the current business environment and apply this knowledge to business situations
LO4	Research and evaluate current management issues
LO5	Apply key management tools and techniques used in the Management process
LO6	Analyse the importance of leadership and motivation in effective management and discuss key theories
<b>Pre-requisite learning</b>	
<b>Module Recommendations</b>	
<i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
<b>Incompatible Modules</b>	
<i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
<b>Co-requisite Modules</b>	
No Co-requisite modules listed	
<b>Requirements</b>	
<i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

## Module Content & Assessment

Indicative Content
<b>Introduction to Management</b> History of management thought.
<b>The Business Environment (Macro and Task)</b> The Business Environment (Macro and Task)
<b>Organising (Organisational Structure)</b> Organising (Organisational Structure)
<b>Planning and Decision Making</b> Foundations of decision making
<b>Leadership</b> Managing teams
<b>Motivation</b> Motivating employees
<b>Control (Including Financial Control)</b> Control (Including Financial Control)
<b>Operations &amp; Marketing</b> Management
<b>Entrepreneurship and Small Business Management</b> Entrepreneurship and Small Business Management

Assessment Breakdown	%
Continuous Assessment	40.00%
End of Module Formal Examination	60.00%

Continuous Assessment				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Project	Team-based project and presentation	3,5	25.00	Week 15
Essay	Individual Essay	4,6	15.00	Week 9

No Project

No Practical

End of Module Formal Examination				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Formal Exam	Written Examination	1,2,3,6	60.00	End-of-Semester

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

**Module Workload**

<b>Workload: Full Time</b>		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	30 Weeks per Stage	3.00
Estimated Learner Hours	30 Weeks per Stage	3.67
Total Hours		200.00

**Module Delivered In**

Programme Code	Programme	Semester	Delivery
CW_KWCAP_C	<a href="#">Higher Certificate in Computing</a>	2	Mandatory