

Module Title:	Business Management
Language of Instruction:	English
Credits:	10
NFQ Level:	6
Module Delivered In	5 programme(s)
Teaching & Learning Strategies:	This module will be delivered through a combination of 'traditional' lectures and a range of student centred learning activities including enquiry based, experiential, and group learning activities.
Module Aim:	To introduce students to the study of management.
Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Assess the role of the manager and the nature of management
LO2	Evaluate the contribution of key management writers and be able to critically comment on the theories
LO3	Analyse the current business environment and apply this knowledge to business situations
LO4	Research and evaluate current management issues
LO5	Apply key management tools and techniques used in the Management process
LO6	Analyse the importance of leadership and motivation in effective management and discuss key theories
Pre-requisite learning	
Module Recommendations <i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
Incompatible Modules <i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements <i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content
Introduction to Management History of management thought.
The Business Environment (Macro and Task) The Business Environment (Macro and Task)
Organising (Organisational Structure) Organising (Organisational Structure)
Planning and Decision Making Foundations of decision making
Leadership Managing teams
Motivation Motivating employees
Control (Including Financial Control) Control (Including Financial Control)
Operations & Marketing Management
Entrepreneurship and Small Business Management Entrepreneurship and Small Business Management

Assessment Breakdown	%
Continuous Assessment	40.00%
End of Module Formal Examination	60.00%

Continuous Assessment				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Project	Team-based project and presentation	3,5	25.00	Week 15
Essay	Individual Essay	4,6	15.00	Week 9

No Project

No Practical

End of Module Formal Examination				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Formal Exam	Written Examination	1,2,3,6	60.00	End-of-Semester

ITCarlow reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	30 Weeks per Stage	3.00
Estimated Learner Hours	30 Weeks per Stage	3.67
Total Hours		200.00

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_KCCIT_B	Bachelor of Science (Honours) in Information Technology Management	2	Mandatory
CW_KCCSY_D	Bachelor of Science in Information Technology Management	2	Mandatory
CW_KWCCD_B	BSc (Honours) in Creative Computing and Digital Innovation	2	Mandatory
CW_KWCAP_C	Higher Certificate in Computing	2	Mandatory
CW_KCCOM_C	Higher Certificate in Science in Computing (Applications or Programming)	2	Group Elective 2