MGMT C1704: Introduction to Management

Module Title:	Introduction to Management
Language of Instruction:	English

Credits:	5

NFQ Level:	6

Module Delivered In	3 programme(s)

Teaching & Learning Strategies:	The main focus of the classes will be a lecture style combined with case analysis. Students will also engage in class/group discussions to deepen the understanding of the concepts covered. Theory will be supplemented using guest speakers and video material where relevant.

Module Aim:	The aim of this module is to provide students with an introduction to management theory and its application.

Learning Outcomes	
On successful completion of this module the learner should be able to:	
LO1	Explain the term management
LO2	Explain the evolution of management
LO3	Analyse the environment of a business
LO4	Explain the relevance of ethics and corporate social responsibility to effective management

Pre-requisite learning
Module Recommendations *This is prior learning (or a practical skill) that is recommended before enrolment in this module.*
No recommendations listed
Incompatible Modules *These are modules which have learning outcomes that are too similar to the learning outcomes of this module.*
No incompatible modules listed
Co-requisite Modules
No Co-requisite modules listed
Requirements *This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.*
No requirements listed

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Module Content & Assessment

Indicative Content
Introduction to management Introduction to management, definitions, functions of management, management roles, levels, skills, managerial decision making.
Evolution of management theory Evolution of management theory and its implications.
The business environment The macro environment, the task environment, competitive analysis.
Business ethics Ethics, business ethics, values, ethical principles, corporate social responsibility, ethical decision making, ethics and corporate culture.

Assessment Breakdown	%
Continuous Assessment	100.00%

Continuous Assessment

Assessment Type	*Assessment Description*	*Outcome addressed*	*% of total*	*Assessment Date*
Essay	Essay demonstrating an understanding of management and its evolution.	1,2	40.00	n/a
Essay	Essay demonstrating undertaking an environmental analysis and an understanding of ethics/CSR	3,4	60.00	n/a

No Project

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

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Module Workload

Workload: Full Time		
Workload Type	*Frequency*	*Average Weekly Learner Workload*
Lecture	12 Weeks per Stage	3.00
Independent Learning	15 Weeks per Stage	5.93
	Total Hours	125.00

Workload: Part Time		
Workload Type	*Frequency*	*Average Weekly Learner Workload*
Lecture	12 Weeks per Stage	1.50
Independent Learning	12 Weeks per Stage	3.71
	Total Hours	62.50

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_BWBUS_B	Bachelor of Business (Honours) Options: in Business or Digital Marketing	1	Mandatory
CW_BWBUS_D	Bachelor of Business Options: Business or Digital Marketing	1	Mandatory
CW_BWBUS_C	Higher Certificate in Business	1	Mandatory