| Module Title: | Dissertation |
|---|---|
| Language of Instruction: | English |

| Credits: | 10 |
|---|---|

| NFQ Level: | 8 |
|---|---|

| Module Delivered In | 3 programme(s) |
|---|---|

| Teaching & Learning Strategies: | The module aims to develop, not just theoretical knowledge, but also practical competence in research skills. The teaching & learning strategy is thus very practical and applied in nature including supervision support for the learners. Research Methods will be delivered in semester 1 along with appointment of supervisors. Workshops / tutorials will be delivered to support learners across both semesters. |
|---|---|

| Module Aim: | The aim of this module is to develop the learner's knowledge, skills, and competency in the field of research: to develop a deeper understanding of the methodologies of business research and build skills in the areas of literature review, research methodology design, implementation, analysis & reporting. |
|---|---|

## Learning Outcomes

*On successful completion of this module the learner should be able to:*

| LO1 | Write a critically focused literature review. |
|---|---|
| LO2 | Prepare a research proposal with clearly defined research question and research objectives. |
| LO3 | Justify their choice of research methodology and ensure an ethical approach throughout the research process. |
| LO4 | Produce and communicate an academic dissertation to a professional standard. |
| LO5 | Liaise with their academic supervisor and research participants in a professional manner, maintaining records throughout the process. |

## Pre-requisite learning

**Module Recommendations**
*This is prior learning (or a practical skill) that is recommended before enrolment in this module.*

No recommendations listed

**Incompatible Modules**
*These are modules which have learning outcomes that are too similar to the learning outcomes of this module.*

No incompatible modules listed

**Co-requisite Modules**

No Co-requisite modules listed

**Requirements**
*This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.*

No requirements listed

## Module Content & Assessment

| Indicative Content |
|---|
| **Research Design**<br>Definition & purpose of research; research approaches; identifying a research problem; research topic generation; defining research questions and objectives; methodological strategy; writing a research proposal, ethics in research. |
| **Literature Review**<br>Literature search; literature review process; citing and referencing your literature; managing your literature, digital literacy for research. |
| **Data Collection & Analysis**<br>Data collection & analysis methods; sampling; primary and secondary sources; quantitative and qualitative data collection & analysis; eresearch & netnography; presentation of findings analysis. |
| **Communicating Research**<br>Structure of research project, writing style, Harvard Referencing System, dissemination of research. |

| Assessment Breakdown | % |
|---|---|
| Project | 100.00% |

| No Continuous Assessment |
|---|

| Project | | | | |
|---|---|---|---|---|
| Assessment Type | Assessment Description | Outcome addressed | % of total | Assessment Date |
| Project | Learners are required to complete an academic dissertation on a topic related to their studies. Learners will be required to submit a number of deliverables to their academic supervisor across the year including: literature review; research proposal; research methodology; primary research findings; reporting / communicating final dissertation. Formative & summative feedback will be provided. | 1,2,3,4,5 | 100.00 | Sem 2 End |

| No Practical |
|---|

| No End of Module Formal Examination |
|---|

**SETU Carlow Campus reserves the right to alter the nature and timings of assessment**

## Module Workload

| Workload: Full Time | | |
|---|---|---|
| *Workload Type* | *Frequency* | *Average Weekly Learner Workload* |
| Contact Hours | Every Week | 1.50 |
| Lecturer-Supervised Learning (Contact) | Every Week | 0.25 |
| Independent Learning Time | Every Week | 7.00 |
| | Total Hours | 8.75 |

## Module Delivered In

| Programme Code | Programme | Semester | Delivery |
|---|---|---|---|
| CW_DPCCS_B | [Bachelor of Arts (Honours) in Content Creation and Social Media](#) | 7 | Elective |
| CW_BBSMC_B | [Bachelor of Arts (Honours) in Sport Management and Coaching](#) | 7 | Mandatory |
| CW_BBSBC_B | [Bachelor or Arts (Honours) in Sport, Business and Coaching](#) | 7 | Mandatory |

| Programme Code | Programme | Semester | Delivery |
|---|---|---|---|