VIDE H2603: TV Studio Production II

Module Title:	TV Studio Production II
Language of Instruction:	English

Credits:	5

NFQ Level:	6

Module Delivered In	2 programme(s)

Teaching & Learning Strategies:	The delivery of the module is primarily practical. Tutorials, demonstrations, workshops and screenings will be implemented to strengthen the skills and knowledge of the student.

Module Aim:	The aim of the module is a follow on progression from TV Production I. The student's focus on larger productions strengthening their skills and knowledge in conceptual, written, organisational and technical processes.

Learning Outcomes	
On successful completion of this module the learner should be able to:	
LO1	Demonstrate theoretical and technical skills in the operating of various studio equipment.
LO2	Apply awareness of how creative, technical, ethical and administrative skills combine to produce a television studio programme.
LO3	Understand the importance of attendance and interrelation within the group dynamic in developing and executing a studio programme.
LO4	Devise, plan, script and produce television studio based programmes for a specific audience.
LO5	Analyse and evaluate the processes, the finished production and their own role within through critical analysis.

Pre-requisite learning
Module Recommendations *This is prior learning (or a practical skill) that is recommended before enrolment in this module.*
No recommendations listed
Incompatible Modules *These are modules which have learning outcomes that are too similar to the learning outcomes of this module.*
No incompatible modules listed
Co-requisite Modules
No Co-requisite modules listed
Requirements *This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.*
TV Studio I

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Module Content & Assessment

Indicative Content
Module Content & Assessment Progressing from TV Studio I student's continue to develop the basic technical skills necessary to operate equipment in the studio environment. Production work is a group activity and students will receive a solid grounding in both editorial and technical areas. During this module, the student will: • Conceive, formulate and experiment with ideas and experience the processes of communicating messages using aural and visual codes in television production. • Understand the importance and conventions of target audience. • Pitch ideas of studio based programmes to an acting commissioning editor. • Conceive, plan, formulate and draft scripts for television content and programmes. • Understand and assume roles of the various studio personnel / crew. • Competently and safely operate equipment in the studio environment. • Work competently and coherently as a production group. • Understand the 'language' of studio production. • Analyse scenic design considerations. • Prepare, compile and produce comprehensive production files of their work. • Record 'As-Live' television programmes of specified content and duration. • Assess the processes, the completed production and their role within through critical analysis.
Practical studio workshops, demonstrations and tutorials Students will analyse, learn and apply technical skills necessary to operate studio equipment, receiving hands-on tuition in studio operations.
Seminars, presentations, screenings and group discussions/critique Students will study, view, discuss, present and debate varying production content.
Idea / concept generation Students will learn to conceive and formulate ideas and draft scripts for varied productions.
Production crew Students will learn to interact and interrelate as part of a large production group and in doing so, learn the language of television production.
Set design and scenic considerations Students will explore and execute scenic concepts for production.
Critical analysis Students cognitively learn from assessing their productions and their role within through reflective, critical analysis.

Assessment Breakdown	%
Project	100.00%

No Continuous Assessment

Project

Assessment Type	*Assessment Description*	*Outcome addressed*	*% of total*	*Assessment Date*
Project	Group Pitch	2,3,4	10.00	n/a
Project	Group Production	1,2,3,4	70.00	n/a
Project	Group Production File	2,4	10.00	n/a
Project	Individual Critical Evaluation	2,4,5	10.00	n/a

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

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Module Workload

Workload: Full Time		
Workload Type	*Frequency*	*Average Weekly Learner Workload*
Studio Based Learning	Every Week	4.00
Independent Learning	Every Week	4.00
	Total Hours	8.00

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_EETVM_B	Bachelor of Science (Honours) in TV and Media Production	4	Mandatory
CW_EETVM_D	Bachelor of Science in TV and Media Production	4	Mandatory