CULT C1710: Irish Cultural Heritage

Module Title:	Irish Cultural Heritage
Language of Instruction:	English

Credits:	5

NFQ Level:	6

Module Delivered In	2 programme(s)

Teaching & Learning Strategies:	A variety of teaching and learning strategies will be used. Primarily class based lectures illustrated by case studies. Teaching will be complemented by directed learning based on continuing assessment projects. Appropriate site visits will also form part of the learning experience.

Module Aim:	To equip learners with the knowledge, skill and competence to facilitate an understanding and appreciation of Irish cultural heritage, using a variety of research methodologies.

Learning Outcomes	
On successful completion of this module the learner should be able to:	
LO1	Define the role of cultural heritage as a tourism product in Ireland and in comparison to international products, identify international cultures and traditions which have been influenced by the Irish and analyse Ireland's cultural heritage across different genres.
LO2	Discuss the work of the main bodies involved in the support, development, protection and promotion of Irish cultural heritage and explain the origin, antiquity, key literary genres and current status of the Irish language.
LO3	Summarise key aspects of the course of Irish history and summarise the major phases, styles and examples of Ireland's architectural heritage.
LO4	Examine the development and location of arts, crafts and associated industries in Ireland as well as outline the evolution of Irish cuisine and beverages.

Pre-requisite learning
Module Recommendations *This is prior learning (or a practical skill) that is recommended before enrolment in this module.*
No recommendations listed
Incompatible Modules *These are modules which have learning outcomes that are too similar to the learning outcomes of this module.*
No incompatible modules listed
Co-requisite Modules
No Co-requisite modules listed
Requirements *This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.*
No requirements listed

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Module Content & Assessment

Indicative Content
Landscape Analysis: The composite value of natural and cultural landscape features. International examples, the role of the European Union, UNESCO, world heritage and the state.
Protection and Communication: How cultural heritage is protected and communicated in Ireland. How we record and preserve this evolving resource. How we communicate the significance of our cultural heritage to a broad audience.
Cultural Origins: The origins and evolution of Irish culture, architecture and foodstuffs.
Modern Cultural Development: Literature, language and cultural evolution in a modern Ireland.
Cultural Consumption: The benefits and threats posed by the tourism and event management industries to Ireland's cultural resource.

Assessment Breakdown	%
Continuous Assessment	40.00%
Practical	10.00%
End of Module Formal Examination	50.00%

Continuous Assessment

Assessment Type	*Assessment Description*	*Outcome addressed*	*% of total*	*Assessment Date*
Portfolio	The student will create a project which will communicate their understanding of Ireland's cultural heritage. Learner feedback will be provided in response to submission.	1,2,3,4	40.00	n/a

No Project

Practical

Assessment Type	*Assessment Description*	*Outcome addressed*	*% of total*	*Assessment Date*
Practical/Skills Evaluation	The student will engage in a presentation which will develop and demonstrate their ability to communicate their understanding of Irish cultural heritage. Presentations will take place in tandem with the development of a cultural project.	1,2,3,4	10.00	n/a

End of Module Formal Examination

Assessment Type	*Assessment Description*	*Outcome addressed*	*% of total*	*Assessment Date*
Formal Exam	End of module exam focusing on the development and protection of Irish cultural heritage.	1,2,3,4	50.00	End-of-Semester

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

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Module Workload

Workload: Full Time		
Workload Type	*Frequency*	*Average Weekly Learner Workload*
Lecture	12 Weeks per Stage	3.00
Independent Learning	15 Weeks per Stage	5.93
	Total Hours	125.00

Workload: Part Time		
Workload Type	*Frequency*	*Average Weekly Learner Workload*
Lecture	12 Weeks per Stage	1.50
Independent Learning	15 Weeks per Stage	2.97
	Total Hours	62.50

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_BWTEM_B	Bachelor of Science (Honours) in Tourism and Event Management	2	Mandatory
CW_BWTEM_D	Bachelor of Science in Tourism and Event Management	2	Mandatory