

<b>Module Title:</b>	Commercial Law
<b>Language of Instruction:</b>	English
<b>Credits:</b>	5
<b>NFQ Level:</b>	7
<b>Module Delivered In</b>	<a href="#">2 programme(s)</a>
<b>Teaching &amp; Learning Strategies:</b>	The learning outcomes detailed above will be achieved through the following: • Lectures – outlining of knowledge and ideas to student. • Independent Learning – students directed to relevant reading materials (conventional and e-learning) with a view to embedding and enhancing outline knowledge and developing independent research skills. • Class Discussion/Debate – students to engage in class discussions to develop communication and analytical skills. • Project Work/Problem Solving – students to work together to solve various legal scenarios.
<b>Module Aim:</b>	The aim of this module is to develop the students knowledge of the legal and regulatory aspects of business which they have gained at Stage 2 of the Programme including an introduction to legal principles of banking, insurance, data protection and consumer law in Ireland.
<b>Learning Outcomes</b>	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Demonstrate an understanding of how (1) banking (2) insurance (3) consumer (4) intellectual property and (5) data protection law apply in a business context.
LO2	Analyse problems and propose solutions by applying the law to specific situations.
LO3	Effectively communicate the legal principles arising in the area of business both orally and in writing.
LO4	Demonstrate an ability to critically appraise up-to-date knowledge with respect to the development of the law
<b>Pre-requisite learning</b>	
<b>Module Recommendations</b>	
<i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
<b>Incompatible Modules</b>	
<i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
<b>Co-requisite Modules</b>	
No Co-requisite modules listed	
<b>Requirements</b>	
<i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

**Module Content & Assessment**

Indicative Content
<b>Consumer Protection and e-Commerce</b> - Sale of Goods /Product Liability - Consumer Credit - Online Transactions
<b>Intellectual Property Law</b> Patents - Trademarks - Copyright
<b>Information Technology Law</b> Data Protection - Online Privacy - e-Commerce
<b>Banking Law</b> - Introduction to Credit Facilities - Legal aspects of Credit and Security
<b>Financial Services</b> Legislative Framework - Role of the Central Bank
<b>Insurance Industry</b> - The Insurance Contract - Principles of Insurance

Assessment Breakdown	%
Continuous Assessment	100.00%

Continuous Assessment				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Other	Learner will be provided with a case scenario(s) and must apply the legal principles to the case scenario and produce: • Individual Presentation • Supporting paper • Reflection	1,2,3,4	100.00	n/a

No Project

No Practical

No End of Module Formal Examination

**SETU Carlow Campus reserves the right to alter the nature and timings of assessment**

**Module Workload**

<b>Workload: Full Time</b>		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	12 Weeks per Stage	3.00
Independent Learning	15 Weeks per Stage	5.93
Total Hours		125.00

  

<b>Workload: Part Time</b>		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	12 Weeks per Stage	1.50
Independent Learning	15 Weeks per Stage	2.97
Total Hours		62.50

**Module Delivered In**

Programme Code	Programme	Semester	Delivery
CW_BWBUS_B	<a href="#">Bachelor of Business (Honours) Options: in Business or Digital Marketing</a>	5	Elective
CW_BWBUS_D	<a href="#">Bachelor of Business Options: Business or Digital Marketing</a>	5	Elective