

Module Title:	Management
Credits:	10
NFQ Level:	6
Module Delivered In	12 programme(s)
Teaching & Learning Strategies:	Lectures - communication of knowledge and ideas from the lecturer to the student. Problem Solving Exercises - student will work as part of a team and will work together to resolve various business scenarios. Class Discussion/Debate - Students will be encouraged to actively participate in the class sessions which will develop their analytical and communication skills. E-Learning - It is envisaged that the module will be supported with on-line learning materials. Self-Direct Independent Learning - the emphasis on independent learning will develop a strong and autonomous work and learning practices.
Module Aim:	Management is a key function in all organisations irrespective of size or type. This module aims to provide learners with a comprehensive understanding and application of the general principles of management.
Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Describe the theories and contributions made by key management writers to current management thinking
LO2	Analyse the forces in the business environment and apply to business scenarios
LO3	Demonstrate a knowledge and application of the key functions of management
LO4	Apply key management tools and techniques used in the management process
Pre-requisite learning	
Module Recommendations	
<i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
Incompatible Modules	
<i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements	
<i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content

Introduction to Management

Definitions of Management; An introduction to the functions of management; Management levels and skills; Management roles

Contributors to management theory

Early Management Theory; The Industrial Revolution; Classical Management Theories; Contemporary Management theories

The Business Environment

Definition of the Business Environment; Globalisation; Macro-environment; Micro-environment; Porters five forces model of competitive analysis

Planning and Decision Making

Definition of Planning; Types of plans; The planning process; Business-level planning and strategies; Corporate-level planning and strategies; The decision-making process; Approaches to decision-making

Organising for Management

Approaches to organising staff and resources; Organisational structure and design

Managing Human Resource

Managing human resources; Activity areas of HRM

Leading and Leadership

Definitions of leadership; Theories of leadership; Theories of motivation

Controlling

Definition of Control; The Control Process Model; Characteristics of effective control; Methods of control

Assessment Breakdown

%

Continuous Assessment

100.00%

Continuous Assessment

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Other	Learners will be required to demonstrate the achievement of the learning outcomes through continuous assessment work. This work may take the form of an essay, exam, project, MCQ test, but is not limited to these formats.	1,2,3	30.00	Week 6
Other	Learners will be required to demonstrate the achievement of the learning outcomes through continuous assessment work. This work may take the form of an essay, exam, project, MCQ test, but is not limited to these formats.	1,2,3,4	70.00	Week 12

No Project

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	Every Week	6.00
Independent Learning Time	Every Week	12.00
Total Hours		18.00

Workload: Part Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	Every Week	3.00
Independent Learning Time	Every Week	15.00
Total Hours		18.00

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_BBACF_B	Bachelor of Business (Honours) in Accounting and Finance	2	Mandatory
CW_BBHRM_B	Bachelor of Business (Honours) in Human Resource Management	2	Mandatory
CW_HHIBU_B	Bachelor of Business (Honours) in International Business	2	Mandatory
CW_BBBBM_B	Bachelor of Business (Honours) in Management	2	Mandatory
CW_BBSCM_B	Bachelor of Business (Honours) in Supply Chain Management	2	Mandatory
CW_BBBUS_D	Bachelor of Business in Business	2	Mandatory
CW_BBHRM_D	Bachelor of Business in Human Resource Management	2	Mandatory
CW_BBINB_D	Bachelor of Business in International Business incorporating Double Degree	2	Mandatory
CW_BPMKT_D	Bachelor of Business in Marketing	2	Mandatory
CW_BBSCM_D	Bachelor of Business in Supply Chain Management	2	Mandatory
CW_BBLEG_C_1	Higher Certificate in Arts in Legal Studies	2	Mandatory
CW_BBBUS_C	Higher Certificate in Business	2	Mandatory