VIDE H3601: Cinematography and Post Production

Module Title:	Cinematography and Post Production
Language of Instruction:	English

Credits:	10

NFQ Level:	7

Module Delivered In	2 programme(s)

Teaching & Learning Strategies:	There will be a combination of tutorials, demonstrations, screenings, practical workshops, production exercises and group discussion/critiques. Students will enhance their skills through theoretical lectures, project based learning, and analysis of their practical work. There will be a stronger focus on visual storytelling and the conceptual methods involved in cinematography.

Module Aim:	An advancement of the skills and knowledge acquired in Single Camera Video Production, this module will develop the students understanding of cinematography. In post production, students technical abilities and capacity to visualise and construct narratives in the edit room will be enhanced. Abilities in preproduction will be advanced through group work on projects.

Learning Outcomes	
On successful completion of this module the learner should be able to:	
LO1	Advanced skills in cinematography, audio production, and post production, as demonstrated through both individual and team work in the creation of higher quality video productions.
LO2	The ability to understand deeper concepts regarding the thought processes behind cinematography and then critically assess various productions based on these theories.
LO3	Ability to do reconnaissance work, risk assessments, and map out locations with a view to develop a shooting, lighting, and audio plan that will best suit the production at hand.
LO4	Ability to edit together a coherent production that includes extra media from different sources such as still images and graphics.
LO5	Critically evaluate their own media roles and skills in the wider context of production via personal evaluation, project presentation, and screenings.

Pre-requisite learning
Module Recommendations *This is prior learning (or a practical skill) that is recommended before enrolment in this module.*
No recommendations listed
Incompatible Modules *These are modules which have learning outcomes that are too similar to the learning outcomes of this module.*
No incompatible modules listed
Co-requisite Modules
No Co-requisite modules listed
Requirements *This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.*
No requirements listed

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Module Content & Assessment

Indicative Content
Cinemtography Building on the skills learned in Single Camera Video Production this module will delve deeper into the concepts and theories that deal separates cinematography from standard camera operation.
Postproduction This is an advancement of the technical skills and knowhow regarding editing software. The students will get a greater understanding of what it is to build a specific sequence of shots to convey a certain meaning to the audience.
Pre-production Productions will be shot off-campus with outsourced actors, meaning there will be a strong need for higher pre-production skills. Locations need to be secured, talent screen tested, risk assessments completed etc.
Audio Production An advanced ability to record dialogue, atmospheric audio, and foley in order to mix together a more professional soundscape.
Critical Evaluation Students cognitively learn from assessing their productions and their role within through reflective, critical analysis. Learning outcomes must be discussed and an awareness of what should be done in future will be flagged by students.

Assessment Breakdown	%
Continuous Assessment	10.00%
Project	60.00%
Practical	30.00%

Continuous Assessment

Assessment Type	*Assessment Description*	*Outcome addressed*	*% of total*	*Assessment Date*
Short Answer Questions	Students may be asked to do a short answer assessment, or deliver a presentation, relating to the theory covered in class that relates to cinematography.	1,4	10.00	n/a
Project	In order to demonstrate advanced proficiency with camera equipment and editing software, students will be required to shoot and edit a video within a given amount of time. Abilities with regard to application of practical skills will be monitored and graded accordingly.	1,3,4	30.00	n/a

Project

Assessment Type	*Assessment Description*	*Outcome addressed*	*% of total*	*Assessment Date*
Project	Groups will be required to produce video content for a specified audience that display various skills in cinematography and post production. Abilities in preproduction will be advanced and a production folder will be submitted containing all the relevant paperwork. They will also learn through reflective critical evaluation of their own role and the production as a whole. As directed by the lecturer, the students may submit this as paperwork or deliver it in presentation format.	1,2,3,4,5	60.00	n/a

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

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Module Workload

Workload: Full Time		
Workload Type	*Frequency*	*Average Weekly Learner Workload*
Lecture	Every Week	1.00
Practicals	Every Week	5.00
Independent Learning Time	Every Week	1.00
	Total Hours	7.00

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_EETVM_B	Bachelor of Science (Honours) in TV and Media Production	5	Mandatory
CW_EETVM_D	Bachelor of Science in TV and Media Production	5	Mandatory