

Module Title:	German VII
Language of Instruction:	English
Credits:	5
NFQ Level:	8
Module Delivered In	1 programme(s)
Teaching & Learning Strategies:	Lectures - communication of knowledge and ideas from the lecturer to the student. Problem Solving Exercises - student will work as part of a team and will work together to resolve various legal scenarios. Class Discussion/Debate - Students will be encouraged to actively participate in the class sessions which will develop their analytical and communication skills. E-Learning - It is envisaged that the module will be supported with on-line learning materials. Self-Direct Independent Learning - the emphasis on independent learning will develop a strong and autonomous work and learning practices.
Module Aim:	This module aims to develop students' ability to make a general presentation in the language. Students will also be introduced to the job application process. The module further aims to develop the students' written expression in a professional context. The module also aims to introduce LSP (language for specific purpose) in the students' own fields of study, to provide students with vocabulary/expression relevant to their chosen specialist area. The students will be introduced to more advanced grammar structures and written expression. In addition, they will develop their oral expression skills through the final stage of the job application process: the interview.
Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Make a presentation on some aspect of German society and culture and discuss and evaluate current events in Germany.
LO2	Draft and present their CV through the language, write a letter of application for a job or a programme of further study, familiarise themselves with the job application process including job advertisement analysis and develop his/her interview skills through mock job interviews in the language.
LO3	Organize a stand at a trade fair including dealing with visitors to the stand; product description and promotion, follow up contacts in writing and conclude agreements
Pre-requisite learning	
Module Recommendations <i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
Incompatible Modules <i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements <i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content

General Language Skills (10 hours):

• Write a CV and letter of application/covering letter. • Reading and understanding job advertisements. • Reading and understanding product information and company brochures. • Writing product descriptions for professional use. • Following up prospective clients in writing • Completing a written summary of a text. • Writing a short essay on a topical issue in Germany. • Writing up the minutes of the meeting. • Summarising the main points of several articles.

Oral (10 hours) The following areas will be covered through oral class

• Organising a stand at a trade fair; meeting prospective clients; presenting the products. • Analysing television and press advertisements; advertising a product; creating an advertising campaign. • Interviewing clients and consumers; conducting a meeting/discussion forum. • Expressing opposition, concession and intent. • Summarising a text in oral form; preparing an oral exposé. • Making a coherent presentation on a general topic. • Mock interviews; preparing the questions, asking and answering the questions. (these interviews will be enacted by the students)

Grammar: (10hours) The following grammar topics will be studied. In ad

• Revision of main grammar points studied in previous modules. • Pluperfect • Relative pronouns • Konjunktiv II (würde + infinitive) • Pronouns • Use of the tenses • Mood: indicative, imperative and subjunctive • Passive voice • Word formation • Punctuation

Culture: (6 hours)

• Trade fairs. • Product description. • Selling a product. • Advertising (written and visual)

Assessment Breakdown

%

Continuous Assessment

100.00%

Continuous Assessment

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Other	Series of written in-class examinations throughout the term.	1,2,3	60.00	n/a
Other	Oral and aural	1,3	40.00	n/a

No Project

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	Every Week	3.00
Independent Learning Time	Every Week	6.00
Total Hours		9.00

Workload: Part Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	Every Week	1.50
Independent Learning Time	Every Week	7.50
Total Hours		9.00

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_BBBBM_B	Bachelor of Business (Honours) in Management	8	Elective