APPROVED

Awards
Ordinary Bachelor Degree

Mode of Delivery:	Full Time, ACCS	**No. of Semesters :**	6
NFQ Level:	7		
Programme Credits:	180		
Language of Instruction:	English		
Department:	Wexford		

Semester Schedules

Stage 1 / Semester 1

Mandatory	
Module Code	**Module Title**
SKLS C1703	Academic and Professional Skills
STAT C1703	Statistics and Forecasting
ECON C1701	Microeconomics
MGMT C1704	Introduction to Management
SKLS C1708	Digital Skills

Stage 1 / Semester 2

Elective Regulation

Students must take 2 electives.

Mandatory	
Module Code	**Module Title**
PRAC C1707	Customer Service in Practice
ECON C1702	Macroeconomics
BUSS C1703	Investment Maths
ENTR C1701	Managing an Enterprise
ACCT C1702	Fundamentals of Financial Accounting

Stage 2 / Semester 1

Elective Regulation

Students must choose two 5 credit modules from the available choices

Mandatory	
Module Code	**Module Title**
BUSS H1701	Business Law
BUSS H2703	Cost Accounting
MKTG H2701	Introduction to Marketing

Elective	
Module Code	**Module Title**
BUSS H2704	People Management
BUSS H2705	Managerial Economics
BUSS H2709	Financial Reporting

Stage 2 / Semester 2

Elective Regulation

Students must choose two 5 credit modules from the available choices. Students may EXIT with a Higher Certificate in Business (Embedded Award) provided they have achieved the required Level 6 learning outcomes. Academic regulations apply.

Mandatory	
Module Code	**Module Title**
BUSS H2708	Management Accounting
MKTG H2710	Marketing Mix
APPL C2704	Digital Applications

Elective	
Module Code	**Module Title**
BUSS H2711	Human Resource Management Skills
BUSS H2712	Economic Policy
ACCT H2713	Computerised Accounting

Stage 3 / Semester 1

Elective Regulation

Business stream students must choose one elective at 5 credits. *Digital Marketing stream modules are mandatory: Marketing Management, Digital Marketing, Business Research Methods (common to both streams) and Operations Management and Digital Media Design.

Mandatory	
Module Code	**Module Title**
MKTG_1	Marketing Management
FNCE	Financial Management
DIGT C4R00	Digital Marketing
RECH_1	Business Research Methods

Group Elective 3	
Module Code	**Module Title**
MGMT	Operations Management
DSGN	Digital Media Design - (For Digital Marketing Stream-Business)

Elective	
Module Code	**Module Title**
LAWS	Commercial Law
ECON	European Economics
ACCT	Fund Accounting

Stage 3 / Semester 2

Elective Regulation

Students may exit with a Bachelor of Business (Embedded award) provided they have achieved the required Level 7 learning outcomes. Academic regulations apply.

Mandatory	
Module Code	**Module Title**
BUSS H3706	Placement Preparation and Practice