



APPROVED

<b>Awards</b>	
Ordinary Bachelor Degree	
<b>Mode of Delivery:</b>	Full Time, Part Time
<b>No. of Semesters :</b>	6
<b>NFQ Level:</b>	7
<b>Programme Credits:</b>	240
<b>Language of Instruction:</b>	English
<b>Department:</b>	Business

## Semester Schedules

### Stage 1 / Semester 1

Elective Regulation

Students must select one Elective module.

Mandatory	
Module Code	Module Title
TECH	<a href="#">IT for Business</a>
ACCT H1307	<a href="#">Business Financial Accounting 1</a>
BUSS H1305	<a href="#">Quantitative Techniques 1</a>
ECON H1302	<a href="#">Microeconomics</a>

  

Elective	
Module Code	Module Title
COMM H1304	<a href="#">Communications and Academic Writing</a>
FREN H1305	<a href="#">French I</a>
GERM H1306	<a href="#">German I</a>

## Stage 1 / Semester 2

### Elective Regulation

Students must select two electives. Students may exit at this stage of the programme with a Higher Certificate in Business (Embedded Award) provided they have achieved the required learning outcomes. Academic regulations apply. ERASMUS and International students cannot take their own native first language as an elective

Mandatory	
Module Code	Module Title
MGMT H1304	<a href="#">Management</a>
FNCE	<a href="#">Business Financial Accounting 2</a>
BUSS H1310	<a href="#">Quantitative Techniques 2</a>
FNCE	<a href="#">Macroeconomics</a>

  

Elective	
Module Code	Module Title
BUSS H1311	<a href="#">Business Psychology 1</a>
FREN H1312	<a href="#">French II</a>
GERM H1313	<a href="#">German II</a>

## Stage 2 / Semester 1

### Elective Regulation

One elective module must be taken. Students may not take more than one language elective. ERASMUS students may not take their own native language as an elective.

Mandatory	
Module Code	Module Title
LAWS H2305	<a href="#">Business Law</a>
MKTG H2314	<a href="#">Introduction to Marketing</a>
BUSS H2315	<a href="#">Business Applications 3</a>
MGMT H2310	<a href="#">Human Resource Management 1</a>

  

Elective	
Module Code	Module Title
BUSS H2304	<a href="#">Business Psychology 2</a>
FNCE H2301	<a href="#">Intermediate Financial Accounting 1</a>
FREN H2315	<a href="#">French III</a>
GERM H2311	<a href="#">German III</a>

## Stage 2 / Semester 2

### Elective Regulation

Students must select two Elective modules. ERASMUS and International Students cannot take their own language as an elective. Students cannot take more than one language as an elective.

Mandatory	
Module Code	Module Title
ACCT H2301	<a href="#">Business Management Accounting</a>
MGMT H2R13	<a href="#">Supply Chain Management</a>
ECON H2303	<a href="#">Macroeconomy of Ireland</a>
PRAC	<a href="#">Contemporary Marketing Practice</a>

Elective	
Module Code	Module Title
FNCE	<a href="#">Intermediate Financial Accounting 2</a>
MGMT H2312	<a href="#">Human Resource Management 2</a>
BUSS H2314	<a href="#">Business Applications 4</a>
FREN H2317	<a href="#">French IV</a>
GERM H2315	<a href="#">German IV</a>

### Stage 3 / Semester 1

Elective Regulation

Students choose 1 elective in semester 5

Mandatory	
Module Code	Module Title
CULT	<a href="#">International Business Culture</a>
BUSS H3001	<a href="#">Organisational Behaviour 1</a>
FNCE	<a href="#">Business Finance</a>
MKTG	<a href="#">Global Market Assessment and Selection</a>

Elective	
Module Code	Module Title
ECON H3301	<a href="#">Managerial Economics</a>
BUSS H3003	<a href="#">Business Information Systems 1</a>
BUSS H3004	<a href="#">Business English 1</a>
MGMT	<a href="#">People Management Functions</a>
PURC	<a href="#">Purchasing and Supplier Management</a>

### Stage 3 / Semester 2

#### Elective Regulation

International or EU students not completing the work placement can take the GE1 - Business Internship Project, OB2, Global Marketing Strategy and Business English 2.

Mandatory	
Module Code	Module Title
WKPL	<a href="#">Work Placement</a>

Group Elective 1	
Module Code	Module Title
PROJ	<a href="#">Business Internship Project</a>
BEHV	<a href="#">Organisational Behaviour 2</a>
STGY	<a href="#">Global Marketing Strategy</a>
BUSS H3001	<a href="#">Business English 2</a>