



APPROVED

Awards	
Ordinary Bachelor Degree	
Mode of Delivery:	Full Time
No. of Stages :	3
NFQ Level:	7
Programme Credits:	180
Language of Instruction:	English
Department:	Business

Stage Schedules

Stage 1 / 60 ECTS

Elective Regulation

Students must select one Elective module. Learners are not permitted to choose a language elective if they are already fluent in that language.

Mandatory	
Module Code	Module Title
BUSS H1317	Business Applications 1
ECON H1309	Economics
Elective	
Module Code	Module Title
COMM H1328	Communications
WKPL H1307	Work Practice
BUSS H1306	Business Psychology
FREN H1304	French I
GERM H1303	German I

Stage 2 / 60 ECTS

Elective Regulation

Students must select two electives. Students may exit at this stage of the programme with a Higher Certificate in Business (Embedded Award) provided they have achieved the required learning outcomes. Academic regulations apply.

Mandatory	
Module Code	Module Title
BUSS H2318	Business Applications II
MGMT H2328	Human Resource Management
MKTG H2328	Marketing
Elective	
Module Code	Module Title
GERM H2303	German II
FREN H2303	French II
MGMT H2338	Supply Chain Management

Stage 3 / 60 ECTS

Elective Regulation

Learners must select two elective modules worth 20 ECTS, 10 of which must come from Group Elective 1 (GE1). Learners may not select more than one language elective. ERASMUS students may not select their own native language as an elective. ERASMUS students may take Business English/Project instead of Business research Methods. Students may exit at this stage of the programme with a Bachelor of Business (Embedded Award) provided they have achieved the required learning outcomes. Learners are not permitted to choose a language elective if they are already fluent in that language.

Mandatory	
Module Code	Module Title
MGMT H3321	Organisational Behaviour
FNCE H3305	Business Finance
MGMT H3315	Operations Management
Group Elective 1	
Module Code	Module Title
WKPL H3319	Work Placement
PROJ H3331	Business Project
Elective	
Module Code	Module Title
BUSS H3308	Business Informations Systems 1
LANG H3302	Business English Project
FREN H3307	French III
GERM H3307	German III